



## **SOCIAL MEDIA ADS**

- Canva Designs
- Color Theory & Design Printinceple
- Canva Basics Introduction
- Social Media posts Analysis
- Social Media Platforms Understanding
- Instagram Campaigns
- Facebook Campaigns
- Youtube Ads Workflow
- Boost Ads & Ad Campaigns Set up
- VN Editor Social Media
- Snapseed for Photo Editing
- Instagram Posts & Marketing Understanding
- Facebook Posts & marketing Understanding
- Integration of Ads in FB & Instagram
- Daily posts Automation in Social Media